

## Wood Flows and Cash Flows: Investment Research & Strategic Analysis for the Forest Industry

Georgia Tech Global Learning Center • Atlanta, Georgia  
December 7, 2017

Course: 8:30am – 4:30pm

Networking Mixer: 5:00pm – 6:00pm

Course approved 6.0 hours CFE, and 6.0 hours GA Real Estate/Appraiser CE

### Forisk Instructors

#### Brooks Mendell

*President & CEO*

- BS, MS: MIT
- MBA: UC Berkeley
- PhD: University of Georgia

#### Amanda Lang

*COO & Vice President of Client Services*

- BS, MS: University of Georgia

#### Shawn Baker

*Director of Forest Operations Research*

- BS, MS: Virginia Tech
- PhD: University of Georgia

#### Andrew Copley

*Analyst, Project Manager*

- BS: UNC Chapel Hill
- MS: University of Georgia

#### Justin Tyson

*Senior Analyst*

- BS, MS: University of Georgia

### To Register

Visit [www.forisk.com](http://www.forisk.com) and click on "Education & Speaking", then scroll down to the event and click "Sign Up Now"

### Contact Heather Clark with Questions

Email: [hclark@forisk.com](mailto:hclark@forisk.com)

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### Course Description and Overview

The investment in and management of timberland assets and wood-using facilities rely on a current, localized understanding of factors driving forest industry costs, revenues, capital investment and technological shifts. This understanding supports decisions related to the valuation of timber portfolios and public forest industry firms, projects targeting forest industry efficiencies, and investments in forests and forest product mills. This course details research for analysis supporting investments in the forest industry.

Delivered in an interactive environment, this event includes educational, tangible content that participants can directly apply to strategic plans, market analysis, budgeting efforts and investment approaches. The agenda uses a "hybrid" approach with "deep dive" presentations, case study examples, brief research updates and a facilitated panel with external speakers.

### During this event, participants can expect to reinforce the following skills:

- Distinguish between major and minor factors affecting timber and wood-related costs and revenues in timberland appraisals and valuation models, and for wood-using mills.
- Develop or identify scenarios to test economic assumptions for capital investments and company performance in the forest products industry.
- Prepare for common shareholder and senior management questions associated with forecasts and timber market assessments.

### During this event, participants can expect to gain the following knowledge:

- Understand the current state of forest industry capital investment and implications for regional capacity and market analysis;
- Better understand the forest industry supply chain and underlying cost drivers for wood raw material delivery;
- Frameworks for applying forest supply modeling and implications for timberland investments and forest industry capital expenditures; and
- Better understand the role of scenarios in driving timber market forecasts.