
Wood Flows and Cash Flows: Investment Research & Strategic Analysis for the Forest Industry

Georgia Tech Global Learning Center in Atlanta, GA
December 13, 2018; 8:30 am – 4:30 pm (6 CE hours)
Followed by a Networking Mixer

Course Description and Overview:

The investment in and management of timberland assets and wood-using facilities rely on a current, localized understanding of factors driving forest industry costs, revenues, capital investment and technologies. *Wood Flows & Cash Flows* details research and insights for analysis supporting investments in the forest industry. Delivered in an interactive environment, this event includes tangible content that participants can directly apply to strategic plans, market analyses, valuation models, budgeting efforts and investment approaches.

Feedback from 2017 WF&CF participants:

- *Great job. So many light bulbs went off.*
- *Very informative and the flow from topic to topic was seamless and ordered perfectly.*
- *All the sessions were great. I especially enjoyed the executive panel discussion and the audience participation. Great to learn from other attendees.*
- *Having the entire Forisk team there was great. All of you have the uncanny ability to relate pertinent issues in our industry in a way that we can easily understand. The cases are simply the best, most worthwhile CE opportunities available. Thank you to all of you.*
- *The group was the right size. This made the interaction with presenters easier.*
- *Great variety [and] tools to take to my own company's forecasting...I got specific insight into regional markets that I can take home with me and gives me direction....*

2018 Agenda

- How and Why Timber Forecasts Differ by Region in the U.S.
 - *Brooks Mendell, President & CEO*
- Shifts in North American Forest Industry Capacity
 - *Amanda Lang, COO & VP of Client Services*
- Prioritizing Risks Across the Logging and Hauling Supply Chain by U.S. Region
 - *Shawn Baker, VP of Research*
- Wood Bioenergy Capital Investment Trends and Global Trade Flows for Wood
 - *Andrew Copley, Analyst & Project Manager*
- Timberland Ownership and Investment Trends by Region
 - *Justin Tyson, Senior Analyst*
- Standard Industry Practices and Current Investment in Forest Management and Silviculture
 - *Shawn Baker*
- Ranking Timber Markets and Wood Baskets for Investment
 - *Amanda Lang*

Executive Panel

- Topic: Financing Capital Investments in the Forest Products Industry
 - *Facilitated by Brooks Mendell*