

“Timber Market Analysis” Course Outline

July 13, 2017

Lead Presenter	Presentation	Presentation Description	Length of Time
Brooks Mendell, Ph.D	Introduction	Introduce instructor and course outline	7:30 – 7:45
Brooks Mendell, Ph.D	Timber Market Frameworks	What are we trying to answer? Tools of the trade	7:45 – 8:15 (0.5 hour)
Brooks Mendell, Ph.D	Defining “Operable” and “Analyzable” Markets	Drafting geographic wood and timber markets: accounting for size, location, operations and data; group exercise	8:15 – 9:00 (0.75 hour)
Brooks Mendell, Ph.D	Specifying Types and Sources of Supply	What types of wood and timber? In what form? From what sources? Group exercise	9:00 – 10:00 (1 hour)
		Break	10:00 – 10:15
Brooks Mendell, Ph.D	Detailing Wood Demand and Competition	Assessing the location, size, type, status and risk of existing wood-using facilities	10:15 – 11:15 (1.00 hour)
Brooks Mendell, Ph.D	Screening Wood Bioenergy Projects	Wood bioenergy markets: how do we screen projects for analysis of local wood markets?	11:15 – 12:00 (0.75 hour)
		Lunch	12:00 – 12:45
Brooks Mendell, Ph.D	Framing a Timber Market Study	Exercise	12:45 – 1:15 (0.5 hour)
Brooks Mendell, Ph.D.	Analyzing and Forecasting Stumpage and Delivered Prices	Identifying, organizing and analyzing basin-specific stumpage and delivered prices; estimating future prices; exercise	1:15 – 3:15 (2 hours)
		Break	3:15 – 3:30
Brooks Mendell, Ph.D	Evaluating Supply Chain Issues	Logging capacity, rail lines, port access, etc.	3:30 – 4:30 (1 hour)
Brooks Mendell, Ph.D	Compiling and Communicating Final Results	Confirming final results and recommendations; producing final deliverables; communicating technical information and results	4:30 – 5:00 (0.5 hour)
		Total Hours	8.0