

“Timber Market Analysis” Course Outline

June 19, 2018

Held at the Georgia Tech Global Learning Center in Atlanta, GA

Lead Presenter	Presentation	Presentation Description	Length of Time
Brooks Mendell, Ph.D	Introduction	Introduce instructor and course outline	7:30 – 7:45
Brooks Mendell, Ph.D	Timber Market Frameworks	What are we trying to answer? Tools of the trade	7:45 – 8:15 (0.5 hour)
Brooks Mendell, Ph.D	Defining “Operable” and “Analyzable” Markets	Drafting geographic wood and timber markets: accounting for size, location, operations and data; group exercise	8:15 – 9:00 (0.75 hour)
Amanda Lang	Specifying Types and Sources of Supply	What types of wood and timber? In what form? From what sources? Group exercise	9:00 – 10:00 (1 hour)
		Break	10:00 – 10:15
Amanda Lang	Detailing Wood Demand and Competition	Assessing the location, size, type, status and risk of existing wood-using facilities	10:15 – 11:15 (1.00 hour)
Amanda Lang	Screening Wood Bioenergy Projects	Wood bioenergy markets: how do we screen projects for analysis of local wood markets?	11:15 – 12:00 (0.75 hour)
		Lunch	12:00 – 12:45
Brooks Mendell, Ph.D. & Amanda Lang	Analyzing and Forecasting Stumpage and Delivered Prices	Identifying, organizing and analyzing basin-specific stumpage and delivered prices; estimating future prices; exercise	12:45 – 3:15 (2.5 hours)
		Break	3:15 – 3:30
Brooks Mendell, Ph.D.	Evaluating Supply Chain Issues	Logging capacity, rail lines, port access, etc.	3:30 – 4:30 (1 hour)
Brooks Mendell, Ph.D	Compiling and Communicating Final Results	Confirming final results and recommendations; producing final deliverables; communicating technical information and results	4:30 – 5:00 (0.5 hour)
		Total Continuing Education Hours	8.0