

Timber Market Analysis

Georgia Tech Global Learning Center, Atlanta, Georgia

June 19, 2018

Continuing Education Hours: 8 hrs Continuing Forestry Education & Continuing Logger Education,
7 hrs Georgia Real Estate CE & Georgia Appraiser CE

Instructors

Brooks Mendell, Ph.D.

President, VP of Research
Forisk Consulting

- BS, MS: MIT
- MBA: UC Berkeley
- PhD: University of Georgia
- Experience: wood procurement, market analysis, management consulting, forestry research, finance professor

Amanda Lang, M.S.

COO & Vice President of Client Services
Forisk Consulting

- BS, MS: University of Georgia
- Experience: bioenergy project tracking, market analysis, forest operations, management consulting

Feedback from Previous Sessions

- "Very informative, very applicable and very well presented."
- "Knowledge of the instructors is superior."
- "Excellent review of process and analysis."

To Register

Web Site: www.forisk.com
Go to "Education & Speaking"
Email: hclark@forisk.com
Phone: 770.725.8447
Fax: 770.725.8448

Accommodations

The Georgia Tech Hotel is adjacent to the Global Learning Center. For reservations at the hotel, please call 404-347-9440 or 1-800-706-2899.

Breakfast, lunch, and snacks included during the course.

Who Should Attend?

Anyone who wants a step-by-step process to understand, track, and analyze the price, demand, supply, and competitive dynamics of local timber markets and wood baskets. Previous participants include forestry consultants and analysts, timberland owners and investors, wood procurement professionals, bioenergy project managers, finance and accounting professionals and attorneys.

Course Outline

7:30 am – 5:00 pm

(Detailed course agenda available at www.forisk.com)

- Timber market frameworks: tools of the trade
- Defining "operable" and "analyzable" markets
- Specifying types and sources of wood and timber supplies
- Detailing wood demand and competition
 - Assessing size, location, status and risk of wood-using mills
- Screening wood bioenergy projects and markets
- Analyzing and forecasting stumpage and delivered prices
 - Identifying, organizing and analyzing basin-specific prices
 - Estimating future stumpage and delivered prices by type
- Evaluating supply chain issues
- Compiling and communicating final results

Includes printed and digital versions of course materials, as well as a workbook and templates to conduct and deliver assessments of wood baskets and timber markets to clients and managers.

Forisk's Continuing Education Value Proposition

- We teach you to do it yourself so that you can leverage your own experience and insight for your investment and operational decisions. This course is an investment in you and your business.
- Save time and money through faster, cleaner analysis with fewer third-party consulting projects and data expenditures.
- This course is designed for professionals and investors seeking to develop, improve, and refine practical analytical skills for immediate application. It is compact and minimizes time away from running your business.