Wood Flows and Cash Flows: Investment Research & Strategic Analysis for the Forest Industry

Georgia Tech Global Learning Center • Atlanta, Georgia
December 7, 2017
8:30am – 4:30pm *(Applied for 6.0 CE hours)*

Forisk Instructors

Brooks Mendell
President & CEO
- BS, MS: MIT
- MBA: UC Berkeley
- PhD: University of Georgia
- Experience: wood procurement, market analysis, management consulting, forestry research, finance professor

Amanda Lang
COO & Vice President of Client Services
- BS, MS: University of Georgia
- Experience: market analysis, management consulting, bioenergy research, capacity investment research

Shawn Baker
Director of Forest Operations Research
- BS, MS: Virginia Tech
- PhD: University of Georgia
- Experience: wood procurement systems, logging and hauling costs and capacity, and forest technology

Andrew Copley
Analyst, Project Manager
- BS: UNC Chapel Hill
- MS: University of Georgia
- Experience: wood bioenergy research, forest industry price research, market analysis, economics

Justin Tyson
Senior Analyst
- BS, MS: University of Georgia
- Experience: forest industry operations and capital investment research, timberland ownership trends & research

Course Description and Overview

The investment in and management of timberland assets and wood-using facilities rely on a current, localized understanding of factors driving forest industry costs, revenues, capital investment and technological shifts. This understanding supports decisions related to the valuation of timber portfolios and public forest industry firms, projects targeting forest industry efficiencies, and investments in forests and forest product mills. This course details research for analysis supporting investments in the forest industry.

Delivered in an interactive environment, this event includes educational, tangible content that participants can directly apply to strategic plans, market analysis, budgeting efforts and investment approaches. The agenda uses a "hybrid" approach with "deep dive" presentations, case study examples, brief research updates and a facilitated panel with external speakers.

During this event, participants can expect to reinforce the following skills:

- Distinguish between major and minor factors affecting timber and wood-related costs and revenues in timberland appraisals and valuation models, and for wood-using mills.
- Develop or identify scenarios to test economic assumptions for capital investments and company performance in the forest products industry.
- Prepare for common shareholder and senior management questions associated with forecasts and timber market assessments.

During this event, participants can expect to gain the following knowledge:

- Understand the current state of forest industry capital investment and implications for regional capacity and market analysis;
- Better understand the forest industry supply chain and underlying cost drivers for wood raw material delivery;
- Frameworks for applying forest supply modeling and implications for timberland investments and forest industry capital expenditures; and
- Better understand the role of scenarios in driving timber market forecasts.