

# Applied Forest Finance Course Outline

Georgia Tech Global Learning Center • Atlanta, GA  
 Presented by Forisk Consulting  
 March 19, 2020

Presenter Name	Presentation	Presentation Description	Length of Time
Brooks Mendell, Ph.D	Introduction	Introduce instructor and course outline	7:45-8:00
Brooks Mendell, Ph.D	Key Concepts of Forest Finance	Unique attributes of forest finance, time value of money, nominal vs. real rates; Cash flows: common mistakes and how to correct them	8:00-9:00 (1 hour)
Brooks Mendell, Ph.D	Forest Economics	Faustmann and Bare Land Value	9:00-10:00 (1 hour)
		Break	10:00-10:15
Brooks Mendell, Ph.D	Financial Criteria	Financial criteria: ranking investment options; Case study: maximizing returns from existing stands	10:15-12:00 (1 hour 45 mins)
		Lunch	12:00-1:00
Brooks Mendell, Ph.D	Marginal Analysis	Marginal analysis: When does forest management pay? Group exercise: Harvest (investment) decisions	1:00-2:15 (1 hour 15 mins)
		Break	2:15-2:30
Brooks Mendell, Ph.D	Discount Rates	Discount rates: estimating risk; Understanding the language of business	2:30-3:30 (1 hour)
		<b>Total Continuing Ed. Hours</b>	<b>6.0</b>