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## “Wood Flows & Cash Flows” Conference

### *Investment Research & Strategic Analysis for the Forest Industry*

Thursday, December 5, 2019 · 8:30am – 4:30pm (6 CE hours)

*Followed by a Networking Mixer*

#### **Description and Overview:**

Maximizing returns from timberland assets and wood-using facilities relies on a current, localized understanding of factors driving forest industry economics, markets and technologies. *Wood Flows & Cash Flows* details investment-relevant research and insights for the forest industry. Delivered in an interactive environment, this conference includes tangible content that directly applies to strategic plans, market analyses, valuations, and competitive benchmarking.

#### **Feedback from previous WF&CF participants:**

- *Great job. So many light bulbs went off.*
- *Very informative and the flow from topic to topic was seamless and ordered perfectly.*
- *All the sessions were great. I especially enjoyed the executive panel discussion and the audience participation. Great to learn from other attendees.*
- *Forisk not only presented data but explained where it came from, what drove the results, [and] ways to improve accuracy...*
- *Having the entire Forisk team there was great. All of you have the uncanny ability to relate pertinent issues in our industry in a way that we can easily understand. The cases are simply the best, most worthwhile CE opportunities available. Thank you to all of you.*
- *Great variety [and] tools to take to my own company's forecasting...I got specific insight into regional markets that I can take home with me and gives me direction....*

#### **2019 Agenda**

- Dissecting U.S. Forest Industry Forecasts
  - *Brooks Mendell, President & CEO*
- Mill Openings & Closings: What's on the Horizon?
  - *Amanda Lang, COO & VP of Client Services*
- Hug Your Truck Drivers: Challenges to the Wood Supply Chain
  - *Shawn Baker, VP of Research*
- North American Forest Industry Trade Flows and Policy Priorities
  - *Andrew Copley, Project Manager, Senior Analyst*
- Timberland Investment Performance and Forest Finance FAQs from 2019
  - *Brooks Mendell*
- Current Investment in Forest Management, Managers and Labor
  - *Shawn Baker*
- Ranking Timber Markets: Where Should You Invest?
  - *Amanda Lang*

#### **Executive Panel**

- Threats and Risks to the Sustainability of the Forest Products Industry
  - *Sean McLaren, Vice President, West Fraser*
  - *Mark Walley, President, Forest Investment Associates*
  - *Kristin Watts, Senior Vice President, Northwest Farm Credit Services*