

“Timber Market Analysis” Course Outline

June 25, 2019

Held at the Georgia Tech Global Learning Center in Atlanta, GA

| Lead Presenter | Presentation | Presentation Description | Length of Time |
|-------------------------------------|---|---|------------------------------|
| Brooks Mendell, Ph.D | Introduction | Introduce instructor and course outline | 7:30 – 7:45 |
| Brooks Mendell, Ph.D | Timber Market Frameworks | What are we trying to answer? Tools of the trade | 7:45 – 8:15 (0.5 hour) |
| Brooks Mendell, Ph.D | Defining “Operable” and “Analyzable” Markets | Drafting geographic wood and timber markets: accounting for size, location, operations and data; group exercise | 8:15 – 9:00 (0.75 hour) |
| Brooks Mendell, Ph.D | Specifying Types and Sources of Supply | What types of wood and timber? In what form? From what sources? Group exercise | 9:00 – 10:00 (1 hour) |
| | | Break | 10:00 – 10:15 |
| Amanda Lang | Detailing Wood Demand and Competition | Assessing the location, size, type, status and risk of existing wood-using facilities | 10:15 – 11:15 (1.00 hour) |
| Amanda Lang | Screening Wood Bioenergy Projects | Wood bioenergy markets: how do we screen projects for analysis of local wood markets? | 11:15 – 12:00 (0.75 hour) |
| | | Lunch | 12:00 – 12:45 |
| Brooks Mendell, Ph.D. & Amanda Lang | Analyzing and Forecasting Stumpage and Delivered Prices | Identifying, organizing and analyzing basin-specific stumpage and delivered prices; estimating future prices; exercise | 12:45 – 3:15 (2.5 hours) |
| | | Break | 3:15 – 3:30 |
| Brooks Mendell, Ph.D. | Evaluating Supply Chain Issues | Logging capacity, rail lines, port access, etc. | 3:30 – 4:15 (0.75 hour) |
| Amanda Lang | Comparing Markets and Communicating Final Results | Confirming final results and recommendations; producing final deliverables; communicating technical information and results | 4:15 – 5:00 (0.75 hour) |
| | | Total Continuing Education Hours | 8.0 |