



## FOR IMMEDIATE RELEASE

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Forisk Launches Ongoing Analysis of Forest Industry Capital Investment and Transactions;  
Current *Market Bulletin* Highlights Elevated Timberland Deal Flow and Risk Mitigation

WATKINSVILLE, GEORGIA – September 22, 2020 – While timberland deal flow and mill production are up, risk and uncertainty dominate recent conversations with forest industry professionals and timberland investors. According to the *Forisk Market Bulletin*, firms in Eastern Canada, which account for 17% of North American softwood lumber capacity, reinforce the challenges of moving mill residuals, staffing operations during COVID-19, and, like firms in the U.S. West, managing forest fires. Forest owners and mills in the U.S. South, with 34% of North American softwood lumber capacity, add recent hurricanes (Laura and Sally) to their list of “uninvited guests.”

“Since our team talks with hundreds of forest industry and investment professionals each quarter, clients often contact us and ask, “What is the market saying? What are the newest deals?” said Brooks Mendell, CEO of Forisk. “Folks wanted this information in a consolidated, timely and executive summary format. We developed the *Forisk Market Bulletin* to address this need.”

The *Forisk Market Bulletin* includes market intelligence and tracking for U.S. and Canadian forest industry capital investments and timberland transactions. The *Market Bulletin* serves forestry consultants, forest owners, wood procurement professionals, forest industry executives, investors, and analysts interested in timely updates of market activity and sentiment.

In addition to highlighting market trends, each issue of the *Market Bulletin* lists recent forest industry capital investments and timberland transactions by region for the U.S. and Canada, mill-specific updates on capacity changes and outages, and details on completed and pending timberland transactions.

For more information or to subscribe to the *Forisk Market Bulletin*, visit [www.forisk.com](http://www.forisk.com) or contact: Heather Clark, [hclark@forisk.com](mailto:hclark@forisk.com), 770.725.8447.

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About Forisk Consulting: Forisk delivers forecasts and analysis of forest industry markets and timberland investments. Firms participate in Forisk’s research program by subscribing to the *Forisk Research Quarterly (FRQ)*, *Forisk Wood Fiber Review*, *Forisk Market Bulletin* or North American Forest Industry Capacity Database; supporting benchmarking studies related to forest operations and mill capacities; and attending educational workshops and the annual “Wood Flows & Cash Flows” conference. [www.forisk.com](http://www.forisk.com).

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