



## FOR IMMEDIATE RELEASE

Nick DiLuzio  
Vice President, Business Development  
Forisk Consulting LLC  
770.725.8447  
ndiluzio@forisk.com

### **Forisk Celebrates Growth and Announces Leadership Changes** *Amanda Lang Promoted to President & COO*

**Athens, GA – July 9, 2025** – Forisk Consulting, a leading provider of forestry industry analytics and research, is proud to announce further growth and updates to its leadership team. Amanda Lang has been promoted to President and Chief Operating Officer, with oversight of Forisk’s client support, research, and business development activities. In addition, Stephen Wright has been promoted to Custom Market Forecast (CMF) Project Manager, and Chris King has joined the Forisk team as Manager of the Forisk Wood Fiber Review.

“Amanda’s promotion explicitly recognizes her leadership and role in Forisk’s continued growth,” said CEO Brooks Mendell. “Over the past two years, Amanda led the online launch of our North American Forest Industry Capacity Database, which gives clients real-time access to mill capacity data, and our ability to offer Custom Market Forecasts to clients for the U.S. South and Northwest. Her efforts, as a manager and leader, improve client access to the data and analysis needed for capital investment decisions. Clients call her a trusted advisor.”

Over the past two years, Forisk’s North American Mill Database program, which gives clients real-time access to mill capacity data, has grown over 130%. And since the start of 2025, demand for Custom Market Forecasts has increased 150%, supported by marketing efforts led by VP of Business Development Nick DiLuzio, who joined Forisk in 2024.

Growth of the Custom Market Forecast (CMF) program led to Stephen Wright’s promotion as CMF Project Manager. Stephen originally joined Forisk as an analyst, before becoming Product Manager for the Wood Fiber Review. Prior to joining Forisk, Stephen worked as a Sustainability Forester for Drax Biomass in Mississippi and Louisiana. Stephen earned Bachelor’s and Master’s Degrees in Forestry from the University of Georgia.

Stephen’s promotion resulted in the hiring of Chris King as the new Manager for the Wood Fiber Review. Prior to joining Forisk, Chris worked as an Analytics and Technology Solutions Manager for Steigerwaldt Land Services and as a Wood Sourcing Manager for Pinova in Brunswick, Georgia. Chris earned Bachelor’s and Master’s degrees in Forestry from the University of Tennessee.

For more information or to access Forisk’s [Custom Market Forecast \(CMF\)](#), the [North American Mill Capacity Database](#), or the [Wood Fiber Review](#), please visit [www.forisk.com](http://www.forisk.com) or contact: Nick DiLuzio, [ndiluzio@forisk.com](mailto:ndiluzio@forisk.com), 770.725.8447.

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**About Forisk Consulting:** Forisk delivers forecasts and analysis of forest industry markets and timberland investments. Firms participate in Forisk’s research program by subscribing to the



*Forisk Research Quarterly (FRQ), the Forisk Wood Fiber Review, or the North American Forest Industry Capacity Database; supporting benchmarking studies related to forest operations and mill capacities; and attending educational workshops. [www.forisk.com](http://www.forisk.com).*